

EDUCATIONAL

LENOIR SOIL & WATER CONSERVATION DISTRICT

POSTER, ESSAY & PUBLIC SPEAKING CONTEST

TOPIC: WATER....THE CYCLE OF LIFE

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2026 Hwy 11/55
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WATER...THE CYCLE OF LIFE

RESOURCE SOURCE

TYPE

www.ncwater.org

Resources

Water Wonders

Resources

Go to the Head of the Cloud

Forest Resources

Water 'n Kids

Coast Guard Auxiliary

Water, A Splash in Class

NACD

<http://gw.ehnr.state.nc.us/>

Section

www.groundwater.com/

Association

www.groundwater.org/

Foundation

A-maze-ing Water

The Story of Drinking Water

Association

www.cwn.org

Water Network

www.nwf.org/nwf/atracks/resources

Federation

www.epa.gov/safewater

Ground Water

Project Aquatic Wild

Wildlife Service

WATER and ME

NACD

Web Site

Love-A-Tree lesson

Love-A-Tree activity

Coloring Book

Activity Book

Web Site

Web Site

Web Site

Project WET lesson

Comic Book

Web Site

Web Site

Web Site

Curriculum Guide

Activity Book

DENR-Division of Water

Div. of Forest

Division of

DOT US

NC Groundwater

National Groundwater

Groundwater

American Water Works

Clean

National Wildlife

EPA Office of

US Fish and

Water Quality & Waste Management Extension	Brochure	NC Cooperative
Educating Young People about Water Coop. Extension	Guide to Goals & Resources	
Splish-Splash The Adventures of a Water Drop Research Foundation	Booklet	Purdue
Community Waters – Soil & Water Stewardship Materials		NACD
The Water Sourcebook Series	Curriculum Guides	
http://www.epa.gov/safewater/kids/wsb/ Web site		EPA
www.wef.org	Web Site	Water
Environment Federation		
Save Water with the Conservation Kids	Coloring Book	
NACD		
Splash”	Activity Book	American Water
Works Association		
Water Cycle	Poster	USDA Soil
Conservation Service		
Water resources education	Posters	US
Geological Survey		
Water Quality (March 1996)	Flyer	NRCS/RCA Issue Brief 9
Your Hometown Clean Water Tour Oct 1993	Brochure	USDA
www.waterwise.org	Web Site	
Curious About Water (1977)	Booklet	NCA&T
University/Greensboro		
THE WATER GUARDIAN / Chopper Ride	Booklet & CD	NCA&T
University/Greensboro		
Project Learning Tree www.plt.org	Curriculum Guide	American
Forest Foundation		
http://www.epa.gov/safewater/kids/wsb/ for Schools	Web Site	Water Science

Cycles of the Earth & Atmosphere
Atmospheric Research
<http://www.ucar.edu/learn/1.htm> Web site

Nat'l Center for

Share the Water

Activity Book

NACD

The Water Connection

Activity Book

NACD

Water, The Basis of Life

Comic Book

Soil and Water

Con. Society

RESOURCE

TYPE

SOURCE

Healthy Water Healthy People

Activity Booklet

The Watercourse

healthywater@montana.edu Web site

Project Wet www.projectwet.org

Curriculum Guide

DENR Div. of

Water Resources

Discover Ground Water & Springs

The

Watercourse

A Golden Guide, Pond Life

Book

G.L.O.B.E. Hydrology

Curriculum Guide

G.L.O.B.E.

<http://www.epa.gov/owow/nps/eduinfo.html>

Web Site

EPA

If you would like a complimentary copy of the following materials, call 1-800-666-0206, or email csc@wef.org.

- **Be in the Know, Go with the Flow - a schematic of the clean water treatment process**
- **Clean Water: A Bargain At Any Cost Brochure**

- **Nonpoint Source Pollution: You Are the Key to the Cleanup Brochure**
 - **Biosolids Recycling: An Environmentally Sound Way to Put a Valuable Resource to Work for All of Us**
 - **Household Hazardous Waste: What You Should & Shouldn't do**
 - **Nature's Way: How Wastewater Treatment Works For You Brochure**
 - **Fat-Free Sewers: How to Prevent Fats, Oils, and Greases from Damaging Your Home and the Environment**
 - **Guard Your Groundwater**
 - **How to Protect Your Watershed**
- Water Recycling: Good for Your Lawn and Your Wallet!**

MORE WEB SITES:

<http://www.quia.com/servlets/quia.worksheet.WSManager?tagActivityId=4458&tagPageTypeCode=mc>

<http://www.natick.k12.ma.us/schools/johnson/watercycle/tooth.html>

http://www.awwa.org/Advocacy/dww/Children/Elementary_School_Activities.cfm

http://www-k12.atmos.washington.edu/k12/pilot/water_cycle/teacherpage.html

<http://www.ci.phoenix.az.us/WATER/books.html>

<http://www.awwa.org/Advocacy/learn/education/threeFormsof%20Water.cfm>

<http://www.awwa.org/Advocacy/learn/education/WaterCycle.cfm>

<http://mbgnet.mobot.org/fresh/cycle/cycle.htm>

<http://ga.water.usgs.gov/edu/watercyclesummary.html>

• **Poster pointers** -- examples of how to make your conservation message into a design more readable and attractive

What makes a good poster?

- A brief, catchy message; one theme that can be read in 10 seconds or less
- A slogan telling viewers to do something and making them want to do it
- Use of colors and white space to get and hold attention
- Letters large enough to be easily read and words separated enough to make them quickly grasped

Avoid these poster faults:

- More than one theme
- Too busy -- too many and/or too scattered pictures or words
- Material not relevant to topic
- Message becomes lost

Other tips to remember:

- Margins should be larger at the bottom and equal on the other three sides
- plan ahead
- Illustrations add emphasis and attract attention
- Small lettering is hard to read at a distance. Consider the following lettering heights for readability from 10 feet:

Easiest to read	1 inch
Easy to read	3/4 inch
Fairly easy to read	1/2 inch
Possible to read	1/4 inch
Cannot be read	3/16 inch

- **Boldness** makes a difference
- Plain lettering is more readable than Fancy lettering
- Use guidelines for word and art placement
- R e m e m b e r s p a c i n g Rememberspacingrememberspacing



Lenoir Soil and Water Conservation District
252-523-7010 x 3

Essay Contest

2010–2011 Theme: WATER.....THE CYCLE OF LIFE

Eligibility: Open to 6th grade students

Essay deadline: Essays must be in the county office by February 2, 2011. Definition: **Essay**- A short Composition dealing with a single subject from a personal point of view; facts may be interwoven into the essay which stimulates thinking. **Report** – A formal presentation of facts in a report style.

Judging criteria: The Association has adopted a standard score sheet to be used for all contest levels. Essays will be judged on content and writing skills as described on the score sheet.

- ❖ Essays will be the work of the individual student.
- ❖ Essays may be either handwritten or typed on the computer.
- ❖ Must bear the current title of this essay contest.
- ❖ Must be limited to 300-500 words. All words will be counted to reach the limit.
- ❖ Must be presented on standard 8 ½" X 11" paper.
- ❖ **Must be properly identified on the back using the following format:**

Student's Name: _____ Grade _____
Student's Address: _____
Teacher's Name: _____
School: _____
County: Lenoir District: Lenoir SWCD

Infractions:

Points will be deducted for the following infractions:

- ❖ Incorrect length -5 points
- ❖ Current title not on essay -5 points
- ❖ Wrong paper size -2 points

District Contest:

- ❖ Teachers will ask students to prepare an essay on the current topic.
- ❖ According to the local District's guidelines, each school will select one or more winning essays to represent the school at the District's Annual Essay Contest.
- ❖ The District will select one winner to compete in the Area Contest.
- ❖ District winners will be determined before March 1. The original copy of winning essays from the Districts will be sent to the Area Chairperson on or before March 7.
- ❖ Each word is counted as a word regardless of number of letters in the word.

Any school or class interested in participating in the essay contest may contact the Lenoir Soil and Water Conservation District (252-523-7010 ext. 3) for more information. **REMEMBER that all essays must be in our office by February 2, 2011.**

Lenoir Soil and Water Conservation District

252-523-7010 ext. 3

Poster Contest

2010-2011 Theme: WATER....THE CYCLE OF LIFE

Eligibility: open to 3rd, 4th, 5th and 6th grade students.

Poster deadline: Posters must be in the county office by **February 2, 2011.**

Definitions: **"Conservation"** – the wise use and management of natural resources (soil, water, air, plants, and animals) to fulfill human needs now and in the future. **"Soil Conservation"** – to protect soil from erosion; to keep it productive and out of waterways; to use and manage soil wisely now to ensure a rich soil resource for future generations. **"Water Conservation"** – to protect water quality by keeping water clean from sediment, chemicals, oil and animal wastes; to protect water quantity by using smaller amounts; to use and manage water wisely now to ensure good water quality for future generations. **"Best Management Practices" (BMP)** – agricultural practices that are suitable for reducing or minimizing the amount of water pollution generated by non-point sources; an engineered structure or management activity, or combination of these, that eliminates or reduces adverse environment effects of pollutants.

Specifications: Posters should be designed along the following specifications. See **Poster Pointers** for tips.

- ❖ Posters should be no larger than 24 x 36 inches.
- ❖ Pictures or other materials may be mounted on the posters, **IF** mounted securely. **ONLY** materials that are flat or create a two dimensional effect may be used. (Mounted materials cannot stick out more than 1/8 of an inch from the paper)
- ❖ Any coloring materials available to students and suitable for poster work may be used.
- ❖ Posters must be the **original work of the individual student**. Original work is created by the student and shows a fresh, new idea. Students should be made aware of **copyright protection**. Hand drawn pictures are preferred over computer generated drawings.
- ❖ Posters should be submitted flat and not rolled.

Posters must be identified on the back using the following format:

Student's Name: _____ Grade _____
Students Address _____
Teacher's Name: _____
School: _____
County: Lenoir District: Lenoir SWCD

Judging Criteria:

- ❖ Conservation Message 50%
- ❖ Visual Effectiveness 30%
- ❖ Universal Appeal 10%
- ❖ Originality 10%

Infractions:

Points will be deducted for the following infractions:

- ❖ Copyright violation -5 points
- ❖ Exceeding the size limit -5 points

District Contest:

- ❖ Teachers will ask students to prepare posters according to above requirements.
- ❖ According to the local District's guidelines, each school may submit one or more winning posters from each of the grade levels 3, 4, 5 and 6.
- ❖ The District will select one winner from each grade level to compete in the Area Contest.

Any school or class interested in participating in the poster contest may contact the Lenoir Soil and Water Conservation District (252-523-7010 ext. 3) for more information. **REMEMBER that all posters must be in our office by February 2, 2011.**